

Privacy Policy

Effective Date November 17, 2025

NOTE: This Privacy Policy contains a Dispute Resolution, Binding Arbitration, and Class Action Waiver agreement at Section 14 that affects how claims you may have against BThere, or claims BThere may have against you, will be resolved. The parties understand and agree that the Dispute Resolution, Binding Arbitration, and Class Action Waiver agreement at Section 14 operates as a separate and distinct agreement that is severable from the remainder of this Privacy Policy and is enforceable regardless of the enforceability of any other provision of this Privacy Policy or the Privacy Policy as a whole. Consideration for the Dispute Resolution, Binding Arbitration, and Class Action Waiver agreement includes, without limitation, the parties' mutual agreement to arbitrate claims.

1. Introduction.

BThere LLC (referred to herein as "BThere", "our", "us" or "we") is committed to respecting the privacy rights of those visiting our websites, including our site at www.btherewithyou.com, our Independent Representatives' Replicated websites and our mobile applications (hereafter collectively referred to as the "Site"). We created this Privacy Policy to give you confidence as you visit and use the Site, and to demonstrate our commitment to fair information practices and to the protection of privacy.

We provide remote monitoring and emergency-alert services through wearable devices and related mobile or web applications (collectively the "Services"). This Privacy Policy explains how we collect, use, disclose, and protect personal information about users of our Services as well as resellers of our Services and visitors to our Site. It also describes your privacy rights and how to exercise them under applicable state laws.

BY USING THE SITE, YOU REPRESENT AND WARRANT THAT YOU HAVE READ AND UNDERSTOOD, AND AGREE TO THE TERMS OF THIS PRIVACY POLICY. IF YOU DO NOT UNDERSTAND OR DO NOT AGREE TO BE BOUND BY THIS PRIVACY POLICY, YOU MUST IMMEDIATELY LEAVE THE SITE.

Each time you use the Site, the then-current version of this Privacy Policy will apply. Accordingly, each time you use the Site you should check the date of this Privacy Policy (which appears at the beginning) and review any changes since the last time you visited the Site. For additional information, see the section concerning Updates and Changes to Privacy Policy, below.

2. Scope and Applicability

This Privacy Policy applies to personal data collected through our websites, applications, devices, and Services in the United States. It does not apply to:

- De-identified or aggregated data that cannot reasonably identify you;
- Data processed by health-care providers or insurers covered under HIPAA;
- Data collected in an employment or business-to-business context.

This Privacy Policy is not applicable to any Third-Party websites that may link to or from this Site, which may have data collection, storage and use practices and policies that differ materially from this Privacy Policy. For additional information, see the section concerning Third-Party Websites, below.

3. Consent

By using the Site and/or the Services, you consent to the use of your Personal Information (defined below) as described in this Privacy Policy. Carefully review this Privacy Policy to make sure you understand it. Except as set forth in this Privacy Policy, your Personal Information will not be used for any other purpose without your consent. We do not actively collect Personal Information for the purpose of sale of such information in a way that specifically identifies the individual (i.e. we don't sell customer lists). You may withdraw your consent to our processing of your Personal Information at any time. However, withdrawing consent may result in your inability to continue using some or all of the Services.

4. Children's Privacy

BThere is committed to the safety of our children. The Site is intended for a general audience and is not designed or intended for use by or targeted to children younger than the age of 13. We do not knowingly collect personal information from children younger than the age of 13. However, in all cases, if you are younger than the age of 18, you may use the Site (and any related services or features) only with the consent and supervision of a parent or guardian. Persons under the age of 18 may not enroll as BThere Independent Representatives. If we become aware that we are collecting or processing personal information from a user under the age of 13, we will require verifiable parental consent before collecting, using, or disclosing any personal information from such user. The process for obtaining parental consent will include contacting the parent or guardian directly and requiring affirmative authorization before any data is collected or processed. Persons under the age of 18 may not enroll as BThere Independent Representatives, subscribe to our Services, or register as customers. We do not solicit or knowingly collect personally identifiable information from children under the age of 13. If we obtain actual knowledge that we have collected personally identifiable information from a child under the age of 13 without the required parental consent, we will immediately delete such information from our database. Because we do not collect personally identifiable information from children

under the age of 13, we have no such information to use or disclose to third parties.

5. Information Collection

BThere is the sole owner of the Site. We collect information from Representatives, customers, and visitors to the Site at different points on the Site.

- **Biometric Information.** Certain features of the Services may actively record biometric information about yourself as you use the Services. This tracking is accomplished through integration with your mobile or wearable device's health tracking technology, such as Apple's HealthKit API, Google Fit, or Fitbit device. Such information is referred to as "Biometric Information."
- **Geolocation Information.** When you use our Services, we may use GPS technology (or other similar technology) to determine your current location. Such information is referred to as "Geolocation Information." If you do not want us to use your location for the purposes set forth below, you can turn off the location tracking option for the Services located in your account settings, or otherwise in your mobile phone settings.
- **Traffic Data.** Like most website operators, BThere automatically gathers device and usage information of the sort that browsers automatically make available, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use the Site, and other technical information (collectively "Traffic Data"). Traffic Data is anonymous information that does not personally identify you and is primarily needed to maintain the security and operation of the Site, and for our internal analytics and reporting purposes.
- **Cookies.** Cookies are small pieces of information that a website stores on a user's hard drive, and that the user's browser provides to the website each time the user submits a query to the website. The purpose of a Cookie is to identify the user as a unique user of the Site. The Site uses Cookies to customize your experience on the Site to your interests, to ensure that you do not see the same informational messages repeatedly, and to store your username so you do not have to re-enter it each time you visit the Site. For information on our uses of Cookies, see our [Cookies Policy](#).
- **Personal Information.** 'Personal Information' means any information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, to a particular individual or household. This includes, but is not limited to, information that can be used to uniquely identify, contact, or locate a single person. The Personal Information that we collect depends on the context of your interactions with the Site or the Services, the choices you make, and the products and features you use. The Personal Information we collect may include the following:

- Names
- Mailing Addresses
- Email Addresses
- Telephone Numbers
- Device and sensor data (e.g., heart rate readings, fall detection signals, activity levels, and other metrics)
- Usernames
- Account Passwords
- Contact Preferences
- Contact or Authentication Data
- Geolocation Information when required to dispatch emergency services
- Inferences (derived patterns related to your use of our Services)
- Billing Addresses
- Credit/Debit Card Information
- Billing Information
- Bank Account Information
- Information associated with other accounts belonging to a user
- Internet or network activity (e.g., IP address, device ID, browser type, and usage logs)
- Communications (e.g., messages, support requests, and correspondence)
- Sensitive Information, as defined below

All Personal Information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such Personal Information. You are under no obligation to provide Personal Information to us, with the caveat that your refusal to do so may prevent you from using certain of the features and services available on the Site or from purchasing some or all of our products or enrolling as a Representative.

- **Sensitive Information.** 'Sensitive Information' means a subset of Personal Information that, if lost, compromised, or disclosed, could result in substantial harm, embarrassment, inconvenience, or unfairness to an individual. When necessary, with your consent or as otherwise permitted by applicable law, we may process the following categories of Sensitive Information:
 - Social Security Numbers and Tax Identification Numbers
 - Driver's License, State Identification Card, or Passport Number
 - Account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account
 - Health information, genetic or biometric information, and precise geolocation
- **Credit/Debit Card and Payment Information.** Payment information (including Credit/Debit card information) is collected at registration or for shopping cart orders

is used only to process payment for purchases and authorized fees. We do not collect or store any of your credit or debit card information. That information is provided directly to our third-party payment processors whose use of your Personal Information is governed their privacy policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information. Our third-party payment processors) is/are Elavon. To learn more about their services and privacy policy please see <https://www.elavon.com/>.

6. Information Obtained from Third Party Sources

We may supplement the Personal Information that a user provides to us with additional Personal Information gathered from public sources or from third parties (e.g., consumer reporting agencies) who may lawfully provide such information to us. We may receive information about you such as contact information and demographics information from other sources. In addition, we may combine information you give us with information from these sources. The types of information and sources of such information include without limitation the following categories:

- **Vendors.** We may receive contact information and demographic information that you provide to or through our vendors, such as through our email and text message campaigns.
- **Your BThere Representative (if applicable).** Information such as account or demographic information that is submitted by your BThere Representative on your behalf.
- **Payment Service Providers.** Payment information such as updated credit card number and expiration dates from your bank or credit card company which we use to keep our records current and service you better.
- **Delivery Service Providers.** Delivery details such as updated delivery, contact information, and address information from our carriers or other third parties which we use to keep our records current, process orders, deliver your next purchase, and service you better.
- **Social Media.** Information that you publicly post on our and your social media pages (e.g., our Facebook®, Instagram®, and X® pages), such as your contact and demographic information, such as likes, interests, preferences, comments, suggestions, and opinions, general feedback, and content.
- **Other Third-Party Sources (Including Data Aggregators and Public Databases).** Transactional data from third party purchases; contact information, demographics information, including profile data; information about products or services purchased from other companies.

7. Information that you make Public.

The Site may contain features (e.g., public profiles, forums, and message boards) that permit you to upload, post, transmit, display, perform or distribute content, information or other material, including some of your Personal Information. Any information that you choose to disclose by means of such features becomes public information over which BThere is unable to exercise control. You should exercise caution when deciding to disclose your Personal Information by means of such features, and you agree to assume all responsibility for doing so.

8. Information Use and Disclosure Practices

- **Traffic Data and Information Gathered Using Cookies.** We analyze Traffic Data and information gathered using Cookies to help us better understand who is using the Site and how they are using it. By identifying patterns and trends in usage, we are able to better design the Site to improve your experience, and to serve you more relevant and interesting content. From time to time, we may release Traffic Data and information gathered using Cookies in the aggregate, such as by publishing a report on trends in the usage of the Site. We do not attempt to link information gathered using Cookies to Personal Information. For additional information, see our [Cookies Policy](#).
- **Personal Information.** Personal Information is used and disclosed as described in this Privacy Policy. In general, we use your Personal Information to:
 - Maintain, operate and improve the Services.
 - Monitor device data and alert emergency services.
 - Improve our technology
 - Process your orders.
 - Communicate with you regarding your orders, your account, the use of our products or services, or otherwise provide customer service.
 - Maintain your account and keep track of any purchases made by you.
 - Authenticate your account credentials and identify you to log in to the Site.
 - Personalize your experience on the Site.
 - Send you marketing communications about services and products offered by us and our affiliated companies, as permitted by law, provided that any such communications will only be sent in accordance with applicable law and only to the extent you have provided consent where required. We will not share your Personal Information with third parties for their own marketing purposes unless you have provided explicit consent, and any third party receiving your Personal Information for marketing purposes must agree in writing to use such information solely for the intended purpose and to maintain its confidentiality.
 - Improve the Site – your Personal Information may be analyzed to search for patterns which may help improve the overall Site experience.

- Improve the customer service we provide – your Personal Information may be used for review and quality control purposes.
- Authenticate your credit or debit card account information.
- Create de-identified Personal Information to be used by us.
- Use for any other reason you consent to.

We process health-related and location data solely to provide emergency alert and monitoring functions. We do not process Sensitive Information for marketing or profiling without explicit opt-in consent.

Except as specifically set forth in this Privacy Policy, we DO NOT share Personal Information. We may share aggregated information from time to time with our partners, vendors or other third parties. When such aggregate information is shared by us, it is deidentified and no Personal Information is shared.

- **Disclosure Practices.** Except under the following circumstances and otherwise as set forth in this Privacy Policy, we will keep your Personal Information private and will not sell it or share it with third parties.
 - **Disclosure in Connection with Services.** We share Personal Information with emergency responders to coordinate EMS. We also disclose Personal Information to those who help us provide Services, including those who perform technical, administrative and data processing tasks such as hosting, billing, fulfillment, and data storage and security.
 - **Our Affiliates.** We may disclose your Personal Information to our affiliated companies (e.g., parent company, sister company, subsidiary, etc.), provided that such affiliates are required to use your Personal Information solely for the purposes for which it was provided, to maintain its confidentiality, and to implement appropriate safeguards to protect your Personal Information from unauthorized use or disclosure.
 - **By Law or to Protect Rights.** We disclose Personal Information when required to do so by law, or in response to a subpoena or court order, or when we believe in our sole discretion that disclosure is reasonably necessary to protect our property or rights of the property or rights of third parties or the public at large.
 - **Legally Required Law Enforcement, Judicial and Administrative Agency Disclosures.** We will provide confidential and Personal Information as necessary to comply with judicial and administrative orders, subpoenas, Civil or Criminal Investigative Demands, Administrative and Regulatory Demands and other legal obligations. In order for us to conduct business in certain jurisdictions, we must disclose certain personally identifiable and confidential information to regulatory authorities in such jurisdictions. Such information may include, but is not limited to, income information and Personal Information.
 - **Business Transfers; Bankruptcy.** We reserve the right to transfer all Personal Information in our possession to a successor organization in the event of a merger, acquisition, or bankruptcy or other sale of all or a portion of our assets.

Other than to the extent ordered by a bankruptcy or other court, the use and disclosure of all transferred Personal Information will be subject to this Privacy Policy, or to a new privacy policy if you are given notice of that new privacy policy and an opportunity to affirmatively opt-out of it. Personal Information submitted or collected after a transfer, however, may be subject to a new privacy policy adopted by a successor organization.

- **Unpaid Accounts.** If you fail to pay any balance owed to us, we may, as permitted by law, report your Personal Information, including without limitation your unpaid balance, to consumer credit reporting services, collection agencies and others.
- **Invite a Friend.** When you invite family or friends to participate in the BThere network or to attend a BThere event, we will send an email on your behalf to the indicated recipient. Your name and email address may appear in the "From" line of such email.
- **Lead Assignment and Representative Locator Features.** We occasionally will assign prospective sales and prospective customer and Representative leads to current BThere Representatives. In these cases, we will provide the prospective customer or Representative with the appropriate Representative's name and contact information and/or provide a Representative with the prospective customer's or Representative's name and contact information. Any participant receiving such Personal Information must agree to use it solely for the purpose of following up on the assigned lead, to maintain its confidentiality, and not to disclose it to any other party except as required by law or with the express consent of the individual whose information is shared.
- **Downline Activity/Genealogy Reports.** As a network marketing company, we provide certain information to Representatives regarding other Representatives and customers enrolled in a Representative's downline marketing organization (sales team). To help Representative in BThere's network marketing program manage their independent businesses, we provide our Representatives with some of the Personal Information of the other Representatives and customers whom they have personally sponsored/enrolled as well as other Representatives who are on their sales teams. If you enroll as a Representative or register as a BThere customer, your name, address, telephone number, and email address, as well as data relating to your sales, purchases, and recruitment activity will be disclosed to the Representative who sponsored you and to other Representatives who are upline to you and your sponsoring Representative. No other Personal Information will be shared with Representatives. Such information is shared via the Representative Back-Office. Information relating to downline Representatives and customers is made available to Representatives subject to a confidentiality and non-solicitation covenant in the agreement that each Representative enters into with us. All participants who receive such Personal

- Information are required to use it solely for the purposes of the BThere program, to maintain its confidentiality, and not to disclose it to any other party except as required by law or with the express consent of the individual whose information is shared. We will take reasonable steps to enforce these confidentiality obligations and address any violations accordingly. If you participate in the BThere program as a Representative or customer, you consent to the disclosure of your Personal Information as described in this paragraph.
- **Surveys.** Should we deem it necessary to conduct a survey of BThere Representatives or customers, we may outsource the survey to a third party. In connection with such a survey, we may provide the third-party survey company with your Personal Information as is necessary for the third-party survey company to conduct the survey and to those third parties whom we engage to review and analyze the results of the survey. We will not provide your social security number, credit/debit card, banking, payment, or other sensitive information to the survey provider.

We do not sell Personal Information for monetary consideration. You may opt out of uses defined as “sales” or “targeted advertising” under state law.

9. Third Party Data Sharing

When we share Personal Information with third parties, including vendors, advertising partners, or social media platforms, we do so only as necessary and require that such third parties are contractually obligated to protect the confidentiality and security of your Personal Information and to use it solely for the purposes for which it was disclosed. We restrict such disclosures to what is necessary and require that appropriate contractual protections are in place to ensure compliance with applicable privacy laws and this Privacy Policy.

10. Retention of Personal Information

Unless there is something in this Privacy Policy to the contrary, we retain your Personal Information for as long as your account is active. After account termination, we will retain your Personal Information for a period of no longer than 90 days, unless a longer retention period is required by law or necessary to comply with legal requirements and obligations, defend our rights, resolve conflicts, improve the Site, address complaints, or enforce contracts. After the applicable retention period, your Personal Information will be securely deleted or anonymized in accordance with our data retention and deletion procedures. If you request deletion of your account, we will delete or anonymize your Personal Information within 90 days of receiving your request, unless retention is required for the purposes stated above.

11. Data Breach Notifications

Data Breach Notification. In the event of a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, Personal Information, we will promptly assess the risk to your rights and freedoms and, where required by applicable law, notify affected individuals without undue delay and, where feasible, within 72 hours of becoming aware of the breach. Such notification will include, to the extent possible, a description of the nature of the breach, the likely consequences, and the measures taken or proposed to address the breach and mitigate its possible adverse effects.

12. Electronic Communications

Consistent with this Privacy Policy and as is permitted by applicable law, we may communicate with you via electronic messages, including email. We receive notice when you open an email or click a link within a marketing email.

13. Online Advertising

We may display advertising on the Site and partner with third parties to manage advertising on other websites for our products and services. We may also partner with third parties, including business partners, advertising networks, and other advertising service providers, who gather information about you on the Site and other websites to provide you with advertisements on the Site and elsewhere online based on your browsing history and tailored to your interests, preferences, and characteristics. Cookies or other similar technologies may be used to provide you with advertising based upon your browsing activities and interests. We are not responsible for the privacy practices of these third parties, and the information practices of these third parties are not covered by this Policy.

Some third parties collect information about users of the Site to provide interest-based advertising on the Site and elsewhere, including across browsers and devices. These third parties may use the information they collect on the Site to make predictions about your interests in order to provide you with ads (from us and other companies) across the Internet. Some of these third parties may participate in industry-developed programs designed to provide consumers with choices about whether to receive targeted advertising. Due to differences between using apps and websites on mobile devices, you may need to take additional steps to disable targeted ad technologies in mobile apps. Many mobile devices allow you to opt out of targeted advertising for mobile apps using the settings within the mobile app or your mobile device. For more information, please check your mobile settings. You also may uninstall our apps using the standard uninstall process available on your mobile device or app marketplace.

To opt out of interest-based advertising across browsers and devices from companies that participate in the Digital Advertising Alliance or Network Advertising Initiative opt-out programs, please visit the websites operated by the Network Advertising Initiative

(<http://www.networkadvertising.org/choices/>) and the Digital Advertising Alliance (<http://www.aboutads.info/choices/>). You may also be able to opt out of interest-based advertising through the settings within the mobile app or your mobile device, but your opt-out choice may apply only to the browser or device you are using when you opt out, so you should opt out on each of your browsers and devices if you want to disable all cross-device linking for interest-based advertising. Please note that even if you use an industry-based opt-out for interest-based advertising, you will continue to receive generic advertisements and your experience on the Site may be degraded.

14. Dispute Resolution, Binding Arbitration Agreement, and Class Action Waiver

While we certainly hope that we never have a dispute with a visitor to the Site, if the unfortunate circumstance arises that we have a dispute that arises from or relates to any of our products or services, the Site, or this Privacy Policy, you agree that we will first seek to resolve the dispute informally. You will notify us of the dispute within 90 days from which you first learn of the dispute by submitting an email to (a "Dispute Notice"). Your email must include a detailed description of all facts which you claim support your claim and a statement indicating what you believe is a fair resolution to your dispute. If we do not successfully resolve the dispute informally within 60 days from the date on which you submit your notice, **you agree that subject to the exceptions listed below, all disputes (including questions whether a dispute is subject to arbitration) will be resolved through confidential binding arbitration. You also agree to waive all rights to pursue class action lawsuits, class-wide arbitrations, and any other proceeding in which someone acts in a representative capacity against BThere. You further waive all rights to combine proceedings with the claim(s) of any other individual or entity.**

All arbitration proceedings will be held in the state and county in which you reside or, if the value of the relief sought is \$10,000 or less, the arbitration shall be conducted based solely on written submissions, unless either party requests an in-person, telephonic, or videoconference hearing or the arbitrator decides that a hearing is necessary. In cases where an in-person hearing is held, either party may attend by telephone or video conference unless the arbitrator requires otherwise. The Arbitration shall be administered by the American Arbitration Association, pursuant to its Consumer Arbitration Rules, available at <https://www.adr.org/rules-forms-and-fees/consumer/>. Arbitration shall be governed by the Federal Arbitration Act and the law of the state in which the Arbitration is held.

The parties shall each be responsible for paying their respective filing fees and shall split the arbitrator's fees equally unless the value of the relief sought by you is \$10,000 or less. If the value of the relief sought by you is \$10,000 or less, at your request, BThere will pay all of the filing, administrative, and arbitrator's fees associated with the Arbitration.

Disputes not subject to this arbitration provision are:

- Any action you bring if you have properly opted-out of arbitration. You may opt-out of the Arbitration provision by sending an opt-out notice to BThere LLC, 30 N. Gould St., Suite R, Sheridan, WY 82801. You must submit your opt-out notice within five days from the date of your first visit to the Site.
- If your claim is within the jurisdictional limits of the small claims court in which you reside, you may pursue an action in your local small claims court.
- If you are a BThere independent Representative and you combine a claim that is covered by this Arbitration and Class Action Waiver with a claim to which the BThere arbitration and dispute resolution policy for Representative disputes applies under the Representative Agreement, the disputes will be combined and resolved according to the Dispute Resolution provisions contained in the BThere Representative Agreement.

To institute informal dispute process, submit a Dispute Notice to BThere LLC, 30 N. Gould St., Suite R, Sheridan, WY 82801.

15. Miscellaneous

- **HIPAA.** Please note that we are not a health care provider and are therefore not an entity that is covered by the Health Insurance Portability and Accountability Act ("HIPAA"). The HIPAA privacy rules apply to health plans, health care clearinghouses, and to any health care provider who transmits health information in electronic form in connection with transactions for which the Secretary of Health and Human Services has adopted standards under HIPAA and their service providers. This means that the information that you provide to us is not protected by the HIPAA privacy rules and regulations.
- **International Data Transfers.** The Site is located, and our Services are provided, in United States subject to U.S. laws. If you are outside of the United States, your use of the Site constitutes consent to the transmission and processing of your Personal Information in the United States. If your use of the Site is against the laws of your jurisdiction, it is your responsibility to refrain from the use of the Site.
- **Links.** The Site may contain links to other websites. Please be aware that we are not responsible for the privacy practices of such other websites. We encourage users to be aware when they leave the Site and to read the privacy statements of each and every website that collects Personal Information. This privacy statement applies solely to information collected by the Site.
- **Security.** We have implemented and maintain reasonable security procedures and practices to protect against the unauthorized access, use, modification, destruction, or disclosure of your Personal Information.
- **Lost or Stolen Information.** You must promptly notify us if your credit, banking,

other financial information, username, or password is lost, stolen, or used without permission. In such an event, we will remove that credit card number, bank account information, other financial institution information, username, or password from your account.

- **Promotional Activities.** From time to time, we may conduct contests, giveaways, and other promotions (collectively, "Promotional Activities"). Any information submitted via the Site in connection with Promotional Activities will be treated in accordance with this Privacy Policy. From time to time, we may also ask you to participate in surveys designed to help us improve the Site, our products, services, or the BThere network marketing program. Any Personal Information provided to us via the Site in connection with any survey will be used only in relation to that survey and will be disclosed to third parties not bound by this Privacy Policy only in aggregated form.
- **Changes to this Privacy Policy.** We reserve the right to amend or change this Privacy Policy at any time at our sole discretion. However, if we make material changes or amendments to this Privacy Policy, we will provide prior notification to users via email or other direct communication, where possible, and will post a prominent notice on our home page. Material changes will not take effect until at least 30 days after such notification has been provided. It is your responsibility to periodically access this Privacy Policy by clicking on the Privacy Policy link at our home page. You can determine the date this Privacy Policy was last updated by referring to the effective date found at the beginning and end of the policy.
- **Making Changes to Your Personal Information.** Representatives and Registered Customers may update their Personal Information as necessary by logging into their BThere online Back Offices or accounts, which allows them to access and edit their registration account information. In addition, Representatives and Registered Customers may contact us at customerservice@btherewithyou.com to update their profiles.
- **Online Privacy Policy Only.** Except as may otherwise be provided herein, this Privacy Policy applies only to information collected through the Site. It does not apply to information collected offline.
- **Questions.** Questions regarding this Privacy Policy should be directed to customerservice@btherewithyou.com.

Supplemental Privacy Notice for California Residents. The following applies solely to California residents.

Shine the Light.

Residents of the State of California (under California Civil Code Section 1798.83) have the right to request and obtain from us once per calendar year information, if any, regarding

their Personal Information as defined in California Civil Code Section 1798.83 that we have shared with third parties during the preceding year for such third parties' direct marketing purposes. The information will include (1) a list of the categories of Personal Information described in California Civil Code section 1798.83(e)(6) that were disclosed in during the preceding calendar year, if any, and (2) the names and addresses of all third parties with whom we shared any such Personal Information about you during the preceding calendar year (if the nature of such a third party's business cannot reasonably be determined from the third party's name, a description of the nature of the third party's business or examples of products and services that the third party marketed). To make such a request, please email us at marketing@btherewithyou.com. You must include the name of this Site and "California Resident" as the subject line, and your full name, email address, and postal address in your message. Please note that any request under this paragraph will be limited to our use and disclosure of your Personal Information.

We further offer California residents the ability to tell us not to share their Personal Information with third parties for their direct marketing purposes. To make such a request, please email us at marketing@btherewithyou.com and include "Do Not Share" in the subject line and your full name, email address, postal address, and, if applicable, your Representative or Customer ID Number in the email message.

Supplemental Privacy Notice for Nevada Residents. The following applies solely to Nevada Residents.

Residents of Nevada have certain rights with respect to your Personal Information.

- You have the right to know that we do not sell any of your Personal Information to any third party or parties.
- You have the right to request that we not sell any of your Personal Information. Although we do not sell your Personal Information to any third parties, you have the right to submit a request to us directing us not to sell any of your Personal Information that we have collected from you or will collect from you in the future to any third party or parties. You may make such a request by sending an email to us at marketing@btherewithyou.com. Please include the following information in your request: Your name, your email address, and, if applicable, your Representative ID Number or Customer ID Number. Upon our receipt and verification of your identity, we will not sell your Personal Information. Within 60 days of our receipt of your request, we will respond to you.
- We collect the following types of Personal Information ("Covered Information") from visitors who purchase products from us or enroll as Representatives through our Site:
 - First name, middle name or middle initial, and last name;
 - Home or other physical mailing address;

- Credit card or other payment information;
 - Email address;
 - Telephone number; and
 - Social Security Number (Representatives Only).
- We share Covered Information only as specified in our Privacy Policy.
- If you wish to review, update or otherwise make changes or request that changes be made to the Covered Information you have provided to us, you may do so as specified in “Making Changes to Your Personal Information” above.
- If we ever change the types of Covered Information that we collect from you, with whom we share it, or the process by which you may review and request or make changes to your Covered Information that is collected and maintained by us, we will notify you as described in the “Changes to this Privacy Policy” above.
- No third party or third parties may collect Covered Information about your online activities over time when you use any of our websites.